

TIME

CLIO UNIVERSITY

BUSINESS

TECHNOLOGY

7:00 am – 8:30 am

REGISTRATION OPENS & BREAKFAST IS SERVED

8:30 am – 9:30 am

Keynote

Jack Newton

9:45 am – 10:45 am

Clio: An Overview

David Perry & Chelsea Kelch

Firm Performance: Measure,
Measure, Measure

Mary Juetten & Billie Tarascio

Technology Trends and
Implications for Legal Firms

Duncan Stewart

10:45 am – 11:15 am

MORNING SNACK BREAK

11:15 am – 12:15 pm

Customer Panel: Innovation
in the Practice of Law

Peter Carayiannis, Shantelle L. Argyle
& David Sparks

Firm Performance: Harnessing
Data to Generate Firm Insights

Fraser Newton & George Psiharis

Creating a Lasting Digital Brand

Julie Tolek

12:15 pm – 1:30 pm

LUNCH BREAK

1:30 pm – 2:30 pm

Keynote

Dahlia Lithwick

Day 1

TIME

CLIO UNIVERSITY

BUSINESS

TECHNOLOGY

2:45 pm – 3:45 pm

How to Supercharge Your Practice
Drew Goddyn & Stephanie Papagni

Beyond Marketing: Strategies to Increase Demand for Your Services

Will Hornsby

How to Manage Your Knowledge and Experience

Connie Crosby

3:45 pm – 4:15 pm

AFTERNOON SNACK BREAK

4:15 pm – 5:15 pm

Streamlined Billing and Activities
Mark Rainey & Corey Owens

Global Law School: Moving Legal Education into the 21st Century

Michele DeStefano

Practice at Internet Scale—Expertise as a Product

Michael Mills

7:00 pm – 12:00 pm

After Party

Moe's Cantina River North

END OF DAY 1

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CLIO UNIVERSITY

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7:30 am – 8:30 am

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8:30 am – 9:30 am

Keynote

David Wilkins

9:45 am – 10:45 am

Clio as a Platform Panel-
Leveraging Clio's API

Dan Lear, Julie Tolek, Debbie Mignola,
Nehal Madhani & Sam Redlich

Accounting Fundamentals
for Small Law Firms

Adrian Pape & Kaitlin Graves

Tools & Techniques: Streamline Your
Marketing and Sales Processes

Eva Hibnick & Allen Rodriguez

10:45 am – 11:15 am

MORNING SNACK BREAK

11:15 am – 12:15 pm

Simplify Your Tasks with
Document Automation

Andrew Gay & Megan Salisbury

Fireside Chat: LLLTs and
the Legal Profession

Patrick Palace

Be Where Clients are Looking: Leveraging
Local Online Legal Marketing for Your Firm

Gyi Tsakalakis

12:15 pm – 1:30 pm

LUNCH BREAK

1:30 pm – 2:30 pm

Keynote

John Suh

TIME

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2:45 pm – 3:45 pm

Customizing Clio for Your Firm
Hamad Mirza & Megan Salisbury

Creating a Scalable Firm: Outsourcing
Your Business Development
Basha Rubin & Mirra Levitt

Fireside Chat: Tech Project Management
Lessons for Legal (Lean Law + Agile)
John Grant

4:00 pm – 5:00 pm

Collaboration, Confidentiality and Security
Zachary Pope & Muriel Teague

The Achievable Work/Life Balance
Jeena Cho

Professionalism as a Survival Strategy
Jayne Reardon

5:15 pm – 6:00

Closing Remarks
Jack Newton

7:00 pm – 11:30 pm

After Party
The Second City
Mainstage

END OF DAY 2